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| Topic | 4 (Excellent) | 3 (Good) | 2 (Acceptable) | 1 (Needs Improvement) |
| Visual appearance of poster | Poster is visually appealing, neat, organized and decorated | Poster is slightly unorganized and poorly decorated | Poster is acceptable but does not display effort to decorate or organize | Poster is unorganized and unappealing |
| Poster addresses all four factors of production | Addresses all four factors | Addresses three out of four factors | Addresses two out of four factors | Addresses one out of four factors |
| Met parameters designated by random selection | Stayed within parameters | Slightly strayed from parameters | Strayed a good bit from parameters | Did not meet parameters |
| Content on poster | All relevant information is present | Most relevant information is present | Some relevant information is present | Missing most relevant information |
| Presentation | Presented to the class clearly and thoroughly explained proposal | Presented to the class but was not clear and thorough in explanation of proposal | Presented to the class but did not explain proposal in a coherent manner | Did not present |
| Individual participation | Participated fully in both creation of poster and presentation | Participated in the majority of the creation of the poster and presentation | Participated in some of the creation of the poster and presentation | Did not participate in the creation of the poster and presentation |